

# SEVENTH ANNUAL Teddy Bear Bunco

A Benefit for Homeless Children

## Sponsorship Opportunities

Call 602-433-9101 x105 or  
Visit [TeddyBearBunco.com](http://TeddyBearBunco.com)

### What is Teddy Bear Bunco?

Bunco is a fast-paced dice game sweeping the country. We've branded our own version of the popular game, adding more excitement and creating a truly unique experience. Teddy Bear Bunco is now Arizona's Largest Bunco benefit and has become a model for bunco events across the country.

## Sponsorship Opportunities

### Presenting Sponsor \$2,500

Company Name/Logo on ALL promotional /event materials  
Company Name/Logo displayed with prominent visibility at the event  
Company Name/Logo/link shown on entire website  
Company Name/Logo included on over 2000 drawing prize tickets  
Full page recognition/ad in event program  
Announce recognition & appreciation at event  
Prominent placement of recognition/ad on looping video during event  
6 VIP Entries to the event  
Invitation to contribute your promotional materials for gift bags

### Supporting Sponsor \$1,000

Company Name/Logo on ALL promotional /event materials  
Company Name/Logo displayed with high visibility at the event  
Company Name/Logo link shown on entire website  
Half page recognition/ad in event program  
Announce recognition & appreciation at event  
Placement of recognition/ad on looping video during event  
4 VIP Entries to the event  
Invitation to contribute your promotional materials for gift bags

### Drawing Prize Sponsor \$800

Company Name/Logo on over 2000 drawing prize tickets  
Company Name/Logo displayed at drawing prize area  
Company Name/Logo link on dedicated page on website  
Half page recognition/ad in event program  
Announce recognition & appreciation at event  
Placement of recognition/ad on looping video during event  
4 Entries to the event  
Invitation to contribute your promotional materials for gift bags

### Site Sponsor \$500

Company Name/Logo displayed at an event site  
Company Name/Logo link on website Sponsor Page  
Quarter page recognition/ad in event program  
Announce recognition & appreciation at event  
Company Name/Logo placement on looping video during event  
2 Entries to the event  
Invitation to contribute your promotional materials for gift bags

### Game Table Sponsor \$100

Company Name/Logo displayed at a bunco game table  
Company Name listed on website Sponsor Page  
Company Name recognition/listed in event program  
Company Name/Logo placement on looping video during event.  
Invitation to contribute your promotional materials for gift bags

### Silent Auction/Prize Donation

Company Name listed on website Sponsor Page  
Company Name recognition/listed in event program  
Company Name recognition/listed on looping video during event  
Invitation to contribute your promotional materials for gift bags

### Saturday June 12, 2010 5:00 p.m.

**Sheraton Crescent Hotel**  
Crescent Ballroom  
2620 W Dunlap Ave  
Phoenix AZ 85021

### Our Goal

Raise \$25,000  
300+ Participants

### Our Success

Established in 2004  
Raised over \$75,000  
200+ Attend Annually  
1000+ on Mailing List  
AZ's Largest Bunco Benefit  
100% Volunteer Event

### Event Demographics

Gender	%	Location	%
Female	76	Central Phx	34
Male	24	East Phx	18
		West Phx	36
		Other Az	2
		Outside Az	10
Age	%	Income	%
21-29	5	0-40	19
30-39	7	40-59	28
40-49	33	60-99	43
50-59	51	100+	10
60+	4		

### Event Marketing

Includes:  
Press Releases  
Web Updates  
Social Media  
Networking  
E-Mail Marketing  
Group Presentations  
Direct Mail

Print Ads & Media PSA's are  
proposed with sponsorship

All proceeds benefit  
The Real Gift Foundation,  
a 501(c)3 Non-Profit Org.



Your response is requested:  
Sponsorship before March 1, 2010.  
Silent Auction before May 30, 2010.  
Mail/Fax Form to: The Real Gift Foundation  
C/O Teddy Bear Bunco  
PO Box 35103  
Phoenix AZ 85069-5103

Contact Name	Title	
<input type="text"/>		
Company Name		
<input type="text"/>		
Address		
<input type="text"/>		
City	State	Zip
<input type="text"/>		
Phone	Fax	
<input type="text"/>		
E - Mail	Web	
<input type="text"/>		

*Sponsors, we encourage you to maximize your exposure.*

**We would also like to participate by:**

- Collecting Wish List Items/Teddy Bears
- Donating to the event gift bag (250 min\*)
- Promoting the Event
- Attending Teddy Bear Bunco
- Other (please note)

*Logos for use on website*

*and/or printed material should be in jpg, tif, or bmp formats.*

*To: [denice@teddybearbunco.com](mailto:denice@teddybearbunco.com)*

*Program ad specification/instructions will be sent to underwriting sponsors upon receipt of sponsorship commitment.*

In-Kind/Silent Auction**	Value
	\$ <input type="text"/>
Description of Item	
<input type="text"/>	
Conditions/Limitations	
<input type="text"/>	

**We would like to participate by making a donation to The Real Gift Foundation**

*Donations to The Real Gift Foundation, a 501(c)(3) non-profit organization may be 100% Tax-Deductible.*

**Method of Payment**  Credit Card  Check  Cash

Bill Credit Card  \$

Name (as it appears on the card)

Card Number	CVC#	Exp Date
<input type="text"/>	<input type="text"/>	<input type="text"/>

Billing Address

Authorized Signature	Date
<input type="text"/>	<input type="text"/>

# Sponsor Form

**For More Information**

Contact: Denice Bryan  
Phone: 602/433-9101 Ext 105  
Fax: 602/433-9229  
[denice@teddybearbunco.com](mailto:denice@teddybearbunco.com)  
Website: [www.teddybearbunco.com](http://www.teddybearbunco.com)

- Presenting Sponsor \$2500
- Supporting Sponsor \$1000
- Drawing Prize Sponsor \$800
- Site Sponsor \$500
- Table Sponsor \$100
- In-Kind/Silent Auction

**Be sure to fill out contact information,**

so we may appropriately acknowledge your donation. Please include a description (especially dates and restrictions that may apply to silent auction or prize items), dollar value, and any additional information that may be helpful. We cordially request event date (June 12, 2010) is considered with all restrictions.

\*Gift bags are distributed to participants at the event. Examples: Ad specialty items, flyers, coupons, etc. All items should be received before May 30, 2010. Arrangements may be made for special circumstances.

\*\*Silent Auction donations should be received before May 30, 2010, to insure appropriate recognition in Silent Auction brochure.

Sponsorship  Donation

\$

All funds are payable to:  
The Real Gift Foundation  
Non-Profit EIN: 86-1007431

Please complete form and send to:

The Real Gift Foundation  
C/O Teddy Bear Bunco  
PO Box 35103  
Phoenix AZ 85069-5103